

## IDT and Premier Farnell Announce New Franchise

February 5, 2018

### New Global Distribution Partnership Will Deliver Industry-Leading Products and Engineering Support Community for Customers

SAN JOSE, Calif., Feb. 5, 2018 /PRNewswire/ -- Integrated Device Technology, Inc. (IDT) (NASDAQ: IDTI) together with Premier Farnell, The Development Distributor, today announced a partnership agreement for the worldwide distribution of IDT's market-leading RF, high-performance timing, memory interface, real-time interconnect, optical interconnect, wireless power and sensing solutions through all of the Premier Farnell companies. Premier Farnell operates as Farnell element14 in Europe, Newark element14 in North America and element14 in APAC.

#### Introducing IDT at Premier Farnell

Premier Farnell is a global technology leader with over 80 years' experience in the high-service distribution of technology products and solutions for electronic system design, production, maintenance and repair.

"This agreement with Premier Farnell is an example of IDT continuing to expand its product portfolio and extend its customer reach into broader markets while complementing its existing communications, automotive, industrial and consumer customer base," said Chris Alexandre, senior vice president global sales and marketing at IDT. "Premier Farnell's experience in the high technology service distribution business, broad customer base and award-winning element14 engineering community make them an ideal partner and we are excited to leverage their leadership position to accelerate IDT's new customer acquisition and growth in the broader market."

Simon Meadmore, Global Head of Semiconductors for Premier Farnell added, "As the Development Distributor, we seek to provide our customers with access to supplier ranges that enable them to get their products to market quickly. The addition of IDT's market-leading portfolio ranges from high-performance and full-featured radio frequency (RF) products through to serial switching devices and memory interface devices adds tremendous value and increased choice for our customers."

Visit the [IDT storefront at Premier Farnell](#) to find the right IDT device for your design today.

#### About IDT

Integrated Device Technology, Inc. develops system-level solutions that optimize its customers' applications. IDT's market-leading products in RF, high performance timing, memory interface, real-time interconnect, optical interconnect, wireless power, and smart sensors are among the company's broad array of complete mixed-signal solutions for the communications, computing, consumer, automotive and industrial segments. Headquartered in San Jose, Calif., IDT has design, manufacturing, sales facilities and distribution partners throughout the world. IDT stock is traded on the NASDAQ Global Select Stock Market® under the symbol "IDTI." Additional information about IDT can be found at [www.IDT.com](http://www.IDT.com). Follow IDT on [Facebook](#), [LinkedIn](#), [Twitter](#), and [YouTube](#).

#### About Premier Farnell

[Premier Farnell](#) is a global technology leader with over 80 years in the high service distribution of technology products and solutions for electronic system design, production, maintenance and repair. Premier Farnell uses this experience to support its broad customer base, from hobbyists to engineers, maintenance engineers and buyers as 'The Development Distributor', working with leading brands and start-ups to develop new products for market, and supporting the industry as it seeks to develop the current and next generation of engineers.

Premier Farnell is a business unit of Avnet, Inc., (NYSE:AVT). Premier Farnell trades as [Farnell element14](#) in Europe, [Newark element14](#) in North America, and [element14](#) throughout Asia Pacific. The Premier Farnell Group is supported by a global supply chain of more than 3,500 suppliers and has an extensive inventory profile developed to anticipate and meet the needs of innovative customers everywhere. For more information, visit the website at [www.premierfarnell.com](http://www.premierfarnell.com)

© 2018, Integrated Device Technology, Inc. IDT and the IDT logo are trademarks or registered trademarks of Integrated Device Technology, Inc., and its worldwide subsidiaries. All other brands, product names and marks are or may be trademarks or registered trademarks used to identify products or services of their respective owners.

Krista Pavlakos  
Director, Demand Creation & Communications  
Phone: (408) 574-6640  
Email: [krista.pavlakos@idt.com](mailto:krista.pavlakos@idt.com)

IDT Logo (PRNewsFoto/Integrated Device Technology, I)

Cision View original content with multimedia:<http://www.prnewswire.com/news-releases/idt-and-premier-farnell-announce-new-franchise-300593153.html>

SOURCE Integrated Device Technology, Inc.